

# Temporary Program

## Start-up conference

### Innmission 4



January 24th 2023



9.30 **Arrival and coffee**

10.00 **Welcome and Process for Pool 2 applications**  
Chairman of the board Dorethe Nielsen and director Anette Juhl.

10.15 **Presentation by Innovation Fund Denmark,**  
Jakob Wedel, Investment Manager

10.35 **Missing and Potential Areas**  
Workstream leaders present: Missing and potential areas according to the roadmap and adjusted circumstances.  
Danish Royal Academy, Else Skjold, Associate Professor, Roskilde University, Kristian Syberg, Associate Professor, Ciprian Cimpan, Associate Professor, University of Southern Denmark

10.45 **Current and Coming Regulation** – what is happening in other EU countries.  
**Danish Fashion & Textile**, CSR & Sustainability Manager, Marie Busck  
(Speaker Plastic TBA)

11.30 **Lunch**

12.45 **Roundtables. Companies pitch their challenges:**

#### **Public/Private Collaboration:**

**Kentaur**, Martin Kjær, Market Director  
**Elis**, Christina Saxkjær, CSR-manager,  
**ARC**, Ida Leisner, Senior Consultant,  
**Københavns Kommune**, Jonas Åbo Mortensen, Climate & Environment planner

January 24th 2023  
9.30 AM to 5.00 PM

Volkerts Fylke,  
Kolding

Process for  
the Pool 2 application:

January 2023  
Call for applications

January 24th 2023  
Inspiration and networking  
to form new partnerships

April 2023  
Deadline for application

July 2023  
Announcement on Pool 2 projects

[Sign up](#)  
Fee: Dkr 900

### Materials Enabling Circularity:

**Konges Sløjd**, Mie Tingsager Nielsen, Social and Corporate Governance Manager,  
**Green Cotton Group**, Sanne Nørgaard, Managing Director

**Sport Group Dk**, Kristina Vigen, ESG Specialist  
**Textile Pioneers**, Kim Rohde Mogensen, Co-owner

**Wohn Homes**, Morten Bove, CEO & Founder

### Citizen Involvement:

**Bacher Work Wear + Copenhagen Airport**, Marie Budtz, Head of Corporate Responsibility/Sustainability

**Contribe** (speaker TBA)

**The New Sort**, Marius Grote, Co-founder & Product Development

**EcoChange** (speaker TBA)

### Data Collection and Impacts:

**Midtvask**, Sarafina Liv Taudal Andersen, sustainability consultant & designer

**Dansk Wilton**, Lone Ditmer, Marketing Manager

**EcoNet**, Dan Boding, CEO

**ARIS Robotics**, Ann Mia Ambjerg, Co-founder & CBO

### Design for Circular Economy and Longevity:

**NN07**, Emil Theis Østergaard, ESG Responsible  
**Andersen-Andersen**, Maria Wolf, Production & CSR Manager

**KleenHub**, Robert Dichtl, CEO & Co-founder  
**Circle**, Jan Weber, CEO & Founder

### Logistics for Global Take Back Programs:

**Create 2 Stay**, Thomas Østergaard Geisler, Executive Chairman

**Novo Nordisk**, Niels Otterstrøm Jensen, Head of TakeBack Program.

Further participants TBA

14.30 **Break**

15.00 **Roundtables part 2**

16.30 **New Collaborations**

Suggestions for new collaboration projects and presentations in plenum by a representative from each table.

16.50 **Round up and next step**

Chairman of the board Dorethe Nielsen and Dir. Anette Juhl.

